

Peter van de Ven

A random walk through academia and industry

In the past ten years I've worked in industrial research, academia and industry. In this talk I'll tell a little bit about this journey, my motivation (or lack thereof) for switching, and how I experienced the highlights and challenges of each setting. I'll go into a little bit more detail in the OR/OM challenges we're solving at bol.com right now, and how this fundamentally differs from the type of work I've done at previous employers.