

How does the TU/e process personal data in relation to the Symposium 'AI for OM'

1. Introduction

In this Privacy Statement we provide you with information concerning the collection of your personal data by the Eindhoven University of Technology (hereafter TU/e) in relation to the Symposium 'AI for Operations Management' (hereafter AI for OM) which will take place on May 12.

AI for OM is jointly organized by the Research School Beta and TKI Dinalog, the Dutch Institute for Advanced Logistics. In practice the organization lies with Research School Beta of which the TU/e is the secretary. In case of AI for OM, the TU/e is solely responsible for determining the purposes and means of the processing of personal data and thus TU/e acts as Controller (see also section 2 below).

We have tried to provide all information to you in clear and plain language. If you have any questions concerning our use of your personal data after reading this Privacy Statement, you may contact us via the address data at the foot of the Privacy Statement.

This Privacy Statement is valid since March 15, 2023. The latest adjustments to this Privacy Statement were made on March 14, 2023.

2. Who is responsible for your personal data?

The TU/e is Controller as described in the General Data Protection Regulation (GDPR), for the processings that are mentioned in this Privacy Statement. This means that the TU/e is responsible for a careful and proper processing of your personal data.

3. What personal data do we process?

In relation to AI for OM we process the following personal data:

- name, email
- university, company
- dietary wishes

4. For what purposes do we process your personal data?

The personal data are processed in relation to AI for OM for the following purposes:

1. communication about AI for OM
2. proper organization AI for OM

5. What is the basis for processing your personal data?

To be permitted to process your personal data, the processing must be based on one of the legal grounds of the GDPR. In the case of the TU/e that is for the above-mentioned purpose 1 performance of a contract. For purpose 2 that is consent.

6. Who will have access to your personal data?

6.1 Access to your personal data within the TU/e

All relevant employees who are involved with AI for OM will have access to your personal data, but only as far as is required to fulfil their respective tasks. These employees are support staff members of the TU/e.

Apart from those mentioned above, only authorized persons in relevant sections of the TU/e like IT, but only as far as is required to fulfil their respective tasks.

6.2 Access to your personal data by third parties

The following categories of third parties have access to or will obtain your personal data, where this is relevant for the facilities and services of these parties towards the TU/e:

- TKI Dinalog

We will not share the data we process in relation to AI for OM with third parties unless this is a legal obligation.

6.3 Use of your personal data by Processors

N/A

7. For how long will your personal data be kept?

The TU/e will keep your personal data in accordance with the GDPR. The data are not kept for longer than is necessary to reach the goals for which the data have been collected and will be erased when you withdraw your consent and there is no other basis to process your data lawfully. Your data will be erased in any case after 2 years.

8. How are your personal data protected?

The TU/e has implemented appropriate technical and organizational measures to protect the personal data against unintended or unlawful destruction of the data, unintended damage, loss, alteration or unauthorized disclosure or access, and against all other forms of unlawful processing (including, but not limited to, unnecessary collection of data) or further processing. These appropriate technical and organizational measures include restriction of access to data through authorization.

9. How can you exercise your privacy rights?

You have the right of access to your personal data and, under certain conditions, rectification and/or erasure of your personal data. Furthermore, in certain cases you also have the right to restriction of processing of your personal data, the right to object to the processing and the right to data portability.

To exercise your right to review, rectification, erasure, restriction, objection or data portability, please contact us via the address data at the foot of this Privacy Statement. Note however that we may ask for additional information to verify your identity when exercising these rights.

If you have given consent to process your personal data for a certain purpose, you may always withdraw this consent. Note however that withdrawal of your consent is not retroactive. You can contact us about this via beta@tue.nl.

10. Whom can you contact?

If you have questions about how we process your personal data, please let us know via privacy@tue.nl. We will be happy to assist you.

If you believe that the processing of your personal data is not in line with the GDPR, for example if you believe we are not processing your personal data with due care, or if your request for access or rectification has not been answered in time, you may via dataprotectionofficer@tue.nl lodge a complaint with the Data Protection Officer (hereafter: DPO). The DPO serves as the link between the Graduate Program Operations Management & Logistics (GP-OML) and the [Dutch Data Protection Authority](#). The DPO acts independently and can discuss your complaint or ask for advice from the Data Protection Authority.

If you do not agree with the handling of your complaint by the DPO, you may lodge a complaint directly to the Data Protection Authority. The Data Protection Authority will handle the complaint or the request and decide upon it.